

Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu and Accredited by NAAC with 'A++' Grade (3rd Cycle-3.64 CGPA)
Dr. N.G.P. – Kalapatti Road, Coimbatore-641048, Tamil Nadu, India
Web: www.drngpasc.ac.in | Email: info@drngpasc.ac.in | Phone: +91-422-2369100

REGULATIONS 2025-26 for Under Graduate Programme (Outcome Based Education model with Choice Based Credit System)

B.B.A. (CA) Degree

(For the students admitted during the academic year 2025-26)

Programme: B.B.A.(CA)

Eligibility

has passed in Higher Secondary Examination who with any Academic Stream or Vocational Stream as one of the subjects under Higher Secondary Board of Examination and as per the norms set by the Examination accepted Government of Tamil Nadu an the Academic Council, subject to such conditions as may equivalent there to by be prescribed there to are permitted to appear and qualify for the Bachelor of Administration with Computer Applications Degree Examination of this College after a Programme of study of three academic years.

Programme Educational Objectives

The Curriculum is designed to attain the following learning goals which students shall accomplish by the time of their graduation:

- The programme aims to provide students with the career opportunity in the field of production, finance, marketing, human resource and systems.
- 2. It emphasizes a mix of skill-set in the managerial aspect and information technology aspect which are required by the industry.
- 3. The programme affords the comprehensive inputs in terms of qualities required to become an entrepreneur.

PROGRAMME OUTCOMES:

On the successful completion of the program, the following are the expected outcomes.

PO Number	PO Statement
P01	Specialize in the functional areas of Business Management such as Production, Finance, Human Resource, Marketing and Systems.
PO2	Acquire various skill sets like communication skill, interpersonal skill, decision-making skill, accounting skill, marketing skill, analytical skill and technical skill.
P03	Influence the students to become an entrepreneur with social responsibilities.
P04	Meet the requirements of the corporate with contemporary knowledge to acquire high standards.
PO5	Gain proficiency in using computer technology in business administration.

Credit Distribution

B.B.A. (CA)

Part	Subjects	No.of Papers	Credit	Semester No.
I (12 Credits)	Tamil / Hindi / French/Malayalam	4	4 x 3 = 12	I to IV
II (12 Credits)	English	4	4 x 3 = 12	I to IV
	Core (Credits 2,3,4,5)	19	70	I to VI
	Inter Departmental Course (IDC)	4	16	I to IV
(108	Discipline Specific Elective (DSE)	3	3 x 4 =12	V & VI
Credits)	Skill Enhancement Course(SEC)	4	8	III ,IV,V& VI
	Industrial Training	原产	2	y V
	Environmental Studies(AECC)		2	I
IV	Basic Tamil/ Advance Tamil / Human Rights & Women's Rights (AECC)	* 1	2	II
(8 Credits)	Innovation & IPR/Innovation, IPR &Entrepreneurship (AECC)	1	2	VI
	Generic Elective(GE) (AEEC)	1	2	V
V (2 Credits)	NSS/NCC/YRC/RRC/Yoga/Sports/Clubs/ Health and Wellness	<u>-</u>	2	I -II
	TOTAL CREDITS		142	

CURRICULUM

B.B.A. (CA) PROGRAMME

Course Code	Course Category	Course Name	L	Т	P		uction urs	Exam (h)	N	Iax M	larks	Credits
Code	5 ,					Week	Total		CIA	ESE	Total	
First Semeste	er											
Part – I												
25TLU1TA		Tamil –I						12 T				
25TLU1HA	Language - I	Hindi –I					1	100				
25TLU1MA		Malayalam-I	4	1	-	5	60	3.	25	75	100	3
25TLU1FA		French-I	N.		T I IRRU							
Part – II		/ \ \/_				The second	0/4,		1			
25ELU1EA	Language -II	English-I	4	1		5	60	3	25	75	100	3
Part – III		() ()	7	L	k		7.// i-					
25BMU1CA	Core-I	Management Concepts	4	1		5	60	3	25	75	100	4
25BMU1CB	Core-II	Management Information Systems	4	15	19	4	48	3	25	75	100	4
25BMU1CP	Core Practical-I	Spreadsheet for Business	-	-	4	4	48	3	40	60	100	2
25MTU1IB	IDC-I	Mathematics for Management -I	4	1	-	5	60	3	25	75	100	4
Part – IV												
25MBU1AA	AECC-I	Environmental Studies	2	-	-	2	24		50	-	50	2
Part – V				_								
25BMU1XA	Extension Activity	NSS/NCC/ YRC/RRC/ Yoga/Sports/ Club	1	-	n v	-	.	-	50	-	50	1
	e1	Total	22	3	5	30	360				700	23

Course Code	Course Category	Course Name	L	Т	P	Instru Ho	97/0-980 12-0-20-0	Exam (h)	М	ax M	arks	Credits
	Category					Week	Total	8 - 20	CIA	ESE	Total	
Second Semeste	r							-				
Part – I												
25TLU2TA		Tamil-II										
25TLU2HA	Language - I	Hindi-II		38					0.5	7.5	100	3
25TLU2MA		Malayalam-II	4	1	-	5	60	3	25	75	100	3
25TLU2FA		French — II										
Part – II										130		
25ELU2EA	Language -	English – II	4	-	1	5	60	3 -	25	75	100	3
Part – III		16.	T	D.		(6)						
25BMU2CA	Core – III	Organizational Behaviour	4	1	-	5	60	3	25	75	100	4
25BMU2CB	Core – IV	Python Programming	4	(Lat.	P	4	48	3	25	75	100	4
25BMU2CP	Core Practical – II	Python Programming		-L	4	4	48	3	40	60	100	2
25MTU2IB	IDC – II	Mathematics for Management – II	4	9	a 101	5	60	3	25	75	100	4
Part – IV	2											
25TLU2AA/ 25TLU2AB/ 25CRU2AA	AECC-II	Basic Tamil/ Advanced Tamil /Human Rights and Women's Rights	2	-	-	2	24	-	50	_	50	2
Part – V	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \											
25BMU2XA	Extension Activity	NSS/NCC/ YRC/RRC/ Yoga/Sports/ Club/Health and Wellness	-	-	-	-	-	-	50	-	50	1
		Total	2:	2 3	5	30	360				700	23

Course Code	Course Category	Course Name	L	Т	P	Instru Ho		Exam (h)	N	Iax M	arks	Credits
						Week	Total		CIA	ESE	Total	
Third Semester												
Part – I												
25TLU3TA		Tamil - III										
25TLU3HA		Hindi - III										
25TLU3MA	Language - I	Malayalam - III	3	1	-	4	48	3	25	75	100	3
25TLU3FA		French - III		-		iv.						
Part – II		· /6 /	11	0				,				
25ELU3EA	Language - II	English - III	3	1		4	48	3	25	75	100	3
Part – III	-						<u>é</u>					
25BMU3CA	Core – V	Production and Materials Management	3			3	36	3	25	75	100	3
25BMU3CB	Core - VI	Marketing Management	4	31	-	4	48	3	25	75	100	4
25BMU3CC	Core – VII	Financial Accounting	4		-	4	48	3	25	75	100	4
25BMU3CP	Core Practical – III	Accounting Software	-	1	4	4	48	3	40	60	100	2
25CRU3IA	IDC - III	Business Law	4		-	4	48	3	25	75	100	4
25BMU3SV	SEC-I	Articulation Skills	.3	-	-	3	36	3	40	60	100	2
6		Total	24	2	4	30	360				800	25

Course Code	Course Category	Course Name	L	Т	P		ruction ours	Exam (h)	M	ax M	arks	Credits
						Week	Total		CIA	ESE	Total	٥
Fourth Semeste	r	r										
Part – I										*		
25TLU4TA		Tamil - IV					ν.					
25TLU4HA	Language - I	Hindi - IV	3	-1		4	48	3	25	75	100	3
25TLU4MA		Malayalam - IV										
25TLU4FA		French - IV	nf.		i Ten		(8)				4	
Part – II		10/1/2				42		ŀ				
25ELU4EA	Language - II	English - IV	3	1.	1911A	4	48	3	25	75	100	3
Part – III			Total Control	99	1	and the same of th						
25BMU4CA	Core - VIII	Human Resource Management	5	-	-	5	60	3	25	75	100	5
25BMU4CB	Core - IX	Financial Management	4	-	_	4	48	3	25	75	100	4
25BMU4CM	Core Practical – IV	Database Management System	2	-	4	6	72	3	40	60	100	3
25IBU4IA	IDC - IV	Export Management	4	-		4	48	3	25	75	100	4
25BMU4SV	SEC – II	Comprehension Skills	3	-	-	3	36	3	40	60	100	2
		Total	24	1 2	4	30	360				700	24

Course Code	Course Category	Course Name	L	Т	P	Instr He	ruction ours	Exam (h)	N	Iax M	arks	Credits
						Week	Total		CIA	ESE	Total	
Fifth Semester												
Part – III												
25BMU5CA	Core –X	Research Methods for Management	5	1		6	72	3	25	75	100	5
25BMU5CB	Core -XI	Cost and Management Accounting	5	1	-	6	72	3	25	75	100	5
25BMU5CM	Core Practical - V	Data Visualization	2) <u>.</u>	4	6	72	3	40	60	100	3
25BMU5SV	SEC- III	Campus to Corporate	4		4	4	48	3	40	60	100	2
25BMU5DA		Human Resource Development	m		i In		10					
25BMU5DB	DSE – I	Consumer Behaviour	5	1		6	72	3	25	75	100	4
25BMU5DC		Taxation Law and Practice		1 (1)	7		9/	= 250				
25BMU5TA	IT	Industrial Training	-	-	-				40	60	100	2
Part – IV				a			7:		-		2	
	GE		L	-	2	2	24		50		50	2
•		Total	21	3	6	30	360			В.	650	23

Course Code	Course Category	Course Name	L	Т	P	Instru Ho	uction urs	Exam (h)	M	lax M	arks	Credits
						Week	Total		CIA	ESE	Total	
Sixth Semester		2			ŭ.							
Part - III												
25BMU6CA	Core – XII	Entrepreneurship and Project Management	5			5	60	3	25	75	100	5
25BMU6CM	Core Practical - VI	Web Design	2	-	4	6	72	3	25	75	100	3
25BMU6CV	Core – XIII Project	Project and Viva	- Po.5	-	6	6	72	3	40	60	100	4
25BMU6SV	SEC- IV	Soft Skills for Business	3.			3	36	3	40	60	100	2
25BMU6DA		Performance Management					10					
25BMU6DB	DSE – II	Retail Management	4			14	48	3	25	75	100	4
25BMU6DC		Financial Services		id is	1 1 1 2 1	13	9/					
25BMU6DD		Organizational Development	-	100		and the state of t						
25BMU6DE	DSE – III	Digital Marketing	4	2	-	4	48	3	25	75	100	4
25BMU6DF		Financial Technology										
Part – IV												
25BIU6AA	AECC-III	Innovation and IPR	2	-		2	24	-	50	-	50	2
		Total	20	-	10	30	360				650	24
	()	*Grand Total									4200	142

DISCIPLINE SPECIFIC ELECTIVE

Students shall select the desired course of their choice in the listed elective course during Semesters V & VI

Semester V (Elective I)

List of Elective Courses

S. No.	Course Code	Name of the Course
1	25BMU5DA	Human Resource Development
2	25BMU5DB	Consumer Behaviour
3	25BMU5DC	Taxation Law and Practice

Semester VI (Elective II)

List of Elective Courses

S. No.	Course Code	Name of the Course
1	25BMU6DA	Performance Management
2	25BMU6DB	Retail Management
3	25BMU6DC	Financial Services

Semester VI (Elective III)

List of Elective Courses

S. No.	Course Code	Name of the Course
1	25BMU6DD	Organizational Development
2	25BMU6DE	Digital Marketing
3	25BMU6DF	Financial Technology

GENERIC ELECTIVE COURSE (GE)

The following course is offered under Generic Elective

Semester V (GE)

S. No.	Course Code	Course Name
1	25BMU5GP	Advertising and Sales Promotion

EXTRA CREDIT COURSES

The following are the courses offered under Self Study to earn extra credits Semester III

S. No.	Course Code	Course Name
1 .	25BMUSSA	Business Communication
2	25BMUSSB	Banking and Insurance

Semester – I							
		LANG	GUAGE – I: TAMI	L - I			9
Semester	Course Code	Course Name	Category	L	Т	P	Credits
I	25TLU1TA	TAMIL - I	LANGUAGE- I	48	12	-	3

Preamble	மொழிப்பாடங்களின் வாயிலாக தமிழரின் பண்பாடுநாகரீகம், பகுத்தறிவு ஆகியவற்றை அறியச் செய்தல்
	கலை மற்றும் மரபுகளை அறியச் செய்தல் மாணவர்களின் படைப்பாக்கத்திறன்களை ஊக்குவித்தல்
Prerequisite	தமிழ் மொழி எழுதி, படிக்கும் திறன்

Course Outcomes (Cos)				
CO. No.	Course Outcomes (COs) Statement	Bloom's Tax anomy Knowledge Level		
CO1	வாழ்க்கைத்திறன்கள் (Life Skills)- மாணவர்களின் செயலாக்கத்திறனை ஊக்குவித்தல்	K2		
CO2	மதிப்புக்கல்வி (Attitude and Value education)	КЗ		
CO3	பாடஇணைச்செயல்பாடுகள் (Co-curricular activities)	КЗ		
CO4	சூழலியல் ஆக்கம் (Ecology)	K4		
CO5	மொழி அறிவு (Tamil knowledge)	K4		

Cos / POs	PO1	PO2	PO3	PO4	PO5
COI	/	✓	✓	1	
CO2	✓	1	1	✓	
CO3	1	✓	85	1	
CO4					
CO5		-2	1		

25TLU1TA TAMIL - I Syllabus

Unit	Content	Hrs	Resources
1	மறுமலர்ச்சிக் கவிதைகள்		
	1. இலக்கிய வரலாறு -மறுமலர்ச்சிக் கவிஞர்களின் தமிழ்ப்பணிகள்	6	
	2. பாரததேசம்- பாரதியார்		
	3. படி பாரதுதாசன்		தமிழ்மொழிப்பாடம் முதற்பருவம்
	4. தமிழரின் பெருமை- நாமக்கல் கவிஞர்	13	2025-2026
	5. தமிழ்க் கொலை புரியாதீர் - புலவர் குழந்தை		https://www.youtube.co
	6. திரைத்தமிழ்		m/watch?v=Up55uhkk9z
	அ) 'விஞ்ஞானத்த வளர்க்கப் போறண்டி' எனத் தொடங்கும் பாடல் – உடுமலை நாராயண கவி		1
	ஆ) 'சும்மா கிடந்த நிலத்தை' எனத் தொடங்கும் பாடல் – பட்டுக்கோட்டை கல்யாண சுந்தரனார்		
	இ) 'சமரசம் உலாவும் இடமே' எனத் தொடங்கும் பாடல் -மருதகாசி		
	r) 'உன்னை அறிந்தால்' எனத் தொடங்கும் பாடல் -கண்ணதாசன்		
2	புதுக்கவிதைகள்		
	1. இலக்கிய வரலாறு - புதுக்கவிதையின் தோற்றமும் வளர்ச்சியும்		
	2. கடமையைச் செய் - மீரா		தமிழ்மொழிப்பாடம்
	3. ஓடு ஓடு சங்கிலி - சிற்பி பாலசுப்பிரமணியம்	20 20	முதற்பருவம்
	4. ஒப்பிலாத சமுதாயம் - அப்துல் ரகுமான்	13	2025-2026
	5. மரங்கள் - மு.மேத்தா		https://www.youtube.com/watch?v=dX9ZaNJMa
	6. கரிக்கிறது தாய்ப்பால் - ஆரூர் தமிழ்நாடன்		<u>co</u>
	7. ஐந்தாம் வகுப்பு 'அ' பிரிவு - நா. முத்துக்குமார்		
	8. ஹைகூ கவிதைகள் - 10 கவிதைகள்		
3	பெண்ணியம்	-	தமிழ்மொழிப்பாடம்
J	1. தொலைந்து போனேன் - தாமரை	10	முதற்பருவம் 2025-2026
	2. நீரில் அலையும் முகம் - அ. வெண்ணிலா		https://www.youtube.co
	3. தற்காத்தல் - பொன்மணி வைரமுத்து		m/watch?v=DLabokqW
	4. ஏனிந்த வித்தியாசங்கள் ? - மல்லிகா		<u>dg</u>
	5. புதையுண்ட வாழ்க்கை - சுகந்தி சுப்ரமணியன்		
4	சிறுகதைகள்		0.00
	1.இலக்கிய வரலாறு - சிறுகதையின் தோற்றமும் வளர்ச்சியும்	14	தமிழ்மொழிப்பாடம முதற்பருவம்
	2. கனகாம்பரம் - கு.ப.ராஜகோபாலன்	14	2025-2026
	3. கடிதம்- புதுமைப்பித்தன்	ித்தன்	https://www.youtube.c
	4. பொம்மை - ஜெயகாந்தன்		m/watch?v=78u7iTN30
	5. காய்ச்சமரம் - கி. ராஜநாராயணன்		<u>U8</u>
31	6. காட்டில் ஒருமான் - அம்பை		
	7.வேட்கை - சூர்யகாந்தன்		

அ. இலக்கணம்	N.	
1. வல்லின ஒற்று மிகும், மிகா இடங்கள் - ஒற்றுப்பிழை நீக்கிஎழுதுதல் 2. ர,ற-ல,மு,ள - ண,ந,ன வேறுபாடு - ஒலிப்பு நெறி, சொற்பொருள் வேறுபாடு அறிதல் ஆ. படைப்பாக்கம்	10	தமிழ்மொழிப்பாடம் முதற்பருவம் 2025-2026 https://www.youtube.co m/watch?v=B3wfM0QL6
1. கவிதை- எழுதுதல் (15 வரிகள் முதல் 30 வரிகள் வரை) 2.சிறுகதை - எழுதுதல் (குறைந்தது 3 பக்கங்கள்)		https://www.youtube.co m/watch?v=FchTlqAtwB
		https://www.youtube.co m/watch?v=gCP3gC- JQU4
		https://www.youtube.co m/watch?v=p9QOHD12 Yeo
Total	60	

Text book	1.	தமிழ் மொழிப்பாடம் – 2025-2026 தொகுப்பு: தமிழ்த்துறை, டாக்டர் என். ஜி. பி.
	**	கலை அறிவியல் கல்லூரி, கோயம்புத்தூர் – 641048.
Reference Books	1.	பேராசிரியர் புலவர் சோம. இளவரசு, தமிழ் இலக்கிய வரலாறு, எட்டாம் பதிப்பு – 2024, மணிவாசகர் பதிப்பகம், சென்னை – 600 108.
	2.	பேராசிரியர் முனைவர் பாக்கியமேரி, முதற் பதிப்பு – 2023, இலக்கணம், இலக்கியவரலாறு, மொழித்திறன் – பூவேந்தன் பதிப்பகம், சென்னை – 600 004.

Journal and Magazines	இலக்கிய இதழ்கள்
E-Resources and Website	https://www.tamilvu.org

Learning Method	Lecture/ Tutorial / Student Seminar/GD/Assignment	8.63
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Focus of the Course	Skill Development / Employability

Semester – I							
LANGUAGE –I: HINDI – I							
Semester	Course Code	Course Name	Category	L	T	P	Credits
I	25TLU1HA	HINDI – I	LANGUAGE- I	48	12		3

Preamble	The writing ability and develop reading skill
	The various concepts and techniques for criticizing literature
	The techniques for expansion of ideas and translation process
Prerequisite	To understand the language Hindi for communication

CO.No.	Course Outcomes (COs) Statement	Bloom's Tax anomy Knowledge Level
CO1	Learn the fundamentals of novels and stories	K2
CO2	Understand the principles of translation work	K3
CO3	Expose the knowledge writing critical views on fiction	К3
CO4	Build creative ability	К3
CO5	Apply the power of creative reading	K4

Mapping with	Program Out	comes:			
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1					
CO2	✓	1	1	✓	
CO3	/	✓	1	1	
CO4	1	/	✓ .	/	
CO5	✓	/	1	1	

25TLU1HA HINDI – I

Unit	Content	Hrs	Resources
1	गद्य — नूतन गद्य संग्रह (जयप्रकाश) पाठ1- रजिया पाठ, 2- मक्रील	13	
	पाठ 3- बहता पानी निर्मेला		Text Book
	पाठ४- राष्ट्रपिता महात्मा गाँधी		
2	कहानी कुंज- डाँ वी.पी. 'अमिताभ'(पाठ 1-4)	13	Text Book
3	व्याकरण : शब्दविचार (संज्ञा, सर्वनाम,विशेषण)	12	Text Book
4	अनुच्छेद लेखन	12	Text Book
5	अनुवाद अभ्यास-III (केवल अंग्रेजी से हिन्दी में) (पाठ1 to 10)	10	Text Book
	Total	60	

Text books	1.	प्रकाशकः सुमित्र प्रकाशन २०४ लीला अपार्ट्मेंट्स, १५ हेस्टिंग्स रोड'अशोक नगर
	2.	इलाहाबाद-211001 प्रकाशक: गोविन्द प्रकाशन सदर बाजार, मथुरा उत्तरप्रदेश-281001
	3.	पुस्तक: व्याकरण प्रदिप – रामदेव प्रकाशक: हिन्दी भवन 36 टेगोर नगर इलाहाबाद- 211024
<u> </u>	4.	पुस्तक: व्याकरण प्रदिप – रामदेव प्रकाशक: हिन्दी भवन ३६ इलाहाबाद-२११०२४
	5.	प्रकाशक: दक्षिण भारत प्रचार सभा चेनैई -17
Reference Books		-

Journal and Magazines	-	
E-Resources and		16
Website		

Learning Method	Lecture/ Tutorial / Student Seminar/GD/Assignment	
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Focus of the Course	Skill Development / Employability	
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		Semes	ster – I				
		LANGUAGE - I:	MALAYALAM-	I			
Semester	Course Code	Course Name	Category	L	T	P	Credits
I	25TLU1MA	MALAYALAM- I	LANGUAGE- I	48	12	-	3

Preamble	The writing ability and develop reading skill
	The various concepts and techniques for criticizing literature, to learn the techniques
	for expansion of ideas and translation process
	The competency in translating simple Malayalam sentences into English and vice
	versa
Prerequisite	To understand the language Malayalam for communication

Course O	utcomes (Cos)	
CO. No.	Course Outcomes (COs) Statement	Bloom's Tax anomy Knowledge Level
CO1	Learn the fundamentals of novels and stories	K2
CO2	Understand the principles of translation work	К3
CO3	Expose the knowledge writing critical views on fiction	K3
CO4	Apply creative ability	К3
CO5	Build the power of creative reading	K4

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
COI					
CO2	✓			✓	
CO3	/	✓	1	1	Tier.
CO4	1	1	✓	1	
CO5	✓	1	1	✓	

25TLU1MA MALAYALAM- I

Unit	Content	Hrs	Resources
1	Novel PathummayudeAdu	14	Text book
2	Novel PathummayudeAdu	10	Text book
3	Short Story Nalinakanthi	14	Text book
4	Short Story Nalinakanthi	10	Text book
5	Practical Application Expansion of ideas, General Essay and Translation	12	Text book
	Total	60	

Text books	1.	Vaikkam Muhammed Basheer, "PathummayudeAdu" (NOVEL), DC Books & Kottayam
	2.	T.Padmanabhan, "Nalinakanthi" (Short Story), DC Books & Kottayam.
Reference Books	1.	MalayalaNovel Sahithyam.
* 1	2.	MalayalaCherukathaInnale Innu.

Journal and Magazines	* 4007 *
E-Resources and	1991
Website	

Learning Method	Lecture/ Tutorial / Student Seminar/GD/Assignment	
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Focus of the Course	Skill Development / Employability

Semester – I							
		LANGUAG	GE – I : FRENCH	- I	21		
Semester	Course Code	Course Name	Category	L	Т	P	Credits
I	25TLU1FA	FRENCH - I	LANGUAGE- I	48	12	-	3

Preamble	The competence in general communication skills with oral, written and
	comprehension & expression
9:	The culture, life style and the civilization aspects of the French people as well as of
	France
	The students to acquire competency in translating simple French sentences into
	English and vice versa
Prerequisite	To understand the language French for communication

Course O	utcomes (Cos)	E- I d x -
CO. No.	Course Outcomes (COs) Statement	Bloom's Tax anomy Knowledge Level
CO1	Learn the Basic verbs, numbers and accents	K2
CO2	Apply the adjectives and the classroom environment in France	К3
CO3	Select the Plural, Articles and the Hobbies	K3
CO4	Measure the Cultural Activity in France	К3
CO5	Evaluate the sentiments, life style of the French people and the usage of the conditional tense	K4

Mapping with	Program Out	comes:			
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1	1	√ ·	✓	1	8
CO2	✓	1	1		
CO3	✓	✓	/	1	
CO4					
CO5					

25TLU1FA

FRENCH - I

Unit		Co	ontent	Hrs	Resources
1	Objectifs de Communic ation	Tâche	Activités de réception et de production orale	14	Text book Salut I
	 Saluer Enter en contact avec quelqu'un. Se presenter. S'excuser 	En cours de cuisine, premiers contacts avec les members d'un groupe	 Comprendre des personnes qui se saluent. Ēchanger pour entrer en contact, se présenter, saluer, s'excuser. Communiquer avec tu ou vous. Comprendre les consignes de classe Ēpeler son nom et son prénom. Computer jusqu'à 10. 		Page 10
2	Demander de se presenter. Présenter quelqu'un .	Dans la classe de français, se presenter et remplir une fiche pour le professeur.	Comprendre les informations essentielles dans un échange en milieu professionnel. Echanger pour se presenteret présenterquelqu'un.	12	Text book Enchanté l Page 20
3	• Exprimer ses gouts.	Dans un café, participer à une soirée de rencontres rapides et remplir de taches d'appréciation	 Dans une soirée de recontresrapid comprendre des personnes qui échangent sur elles et sur leurs goût Comprendre une personne qui parler des goûts de quelqu'un d'autre 	14	Text book J'adore I Page 30
4	Demander à quelqu'un de faire quelque chose. Demander poliment. Parler d'actions passes. Tu veux bien?	Organiser un programme d'activités pour accueillir une personne importante	Comprendre une personne demande un service à quelqu'un. Demander à quelqu'un de faire quelque chose. • Imaginer et raconter au passé à partir de situations dessinées.	10	Text book Autoévalua tion du module I Page 40 — Préparatior au DELF A1 page 42 Tu veux bien page 46
5	Practical Appl Make in Own S			10	, <u>=</u> 10
			Γotal	60	

Text book	1.	Regine Merieux, Yves Loiseau. 2012. LATITUDES – 1: Méthode de français (Page No: 9-55) Les Editions Dider, Paris, ImprimeenRoumanie par Canale en Janvier
Reference Book	1.	

· ·			
Journal and		-	
Magazines	8		
E-Resources			
and Website			

Learning Method	Lecture/ Tutorial / Student Seminar/GD/Assignment
Learning Method	Lecture, I atomar, Stadent Semmar, SEM 1888 Miles

Focus of the Course	Skill Development / Employability	



SEMESTER – I	
LANGUAGE II: ENGLISH -	I

Semester	Course Code	Course Name	Category	L	Т	P	Credits
I	25ELU1EA	ENGLISH - I	LANGUAGE- II	48		12	3

	This course has been designed for students to learn and understand				
	 the effect of dialogue, imagery and varied genres 				
Preamble	any spontaneous spoken discourse and respond to them with proper sentence structure				
	 the transactional concept of English language. 				
Prerequisite	Basic comprehension of Language Skills				

	itcomes (Cos)	
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Identify the various aspects in poetry.	K2
CO2	Infer linguistic and non-linguistic features of the context for understanding and interpreting.	К3
СОЗ	Construct sentences and convey messages effectively in real life situations.	K3
CO4	Apply different reading strategies with varying speed.	K3
CO5	Prepare modules with their own ideas and present them coherently in a grammatically correct form.	К3

Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1		· /			
CO2	/	✓ ✓	✓	/	
CO3	✓	/	√	√	
CO4	· /	✓	/	√	
CO5	✓	1	✓	/	

25ELU1EA LANGUAGE II: ENGLISH – I

Syllabus

listening- Comprehensive Listening to pre-recorded audios on speeches, interviews and conversations-Listening Activities- Listening and responding to complaints (formal situation), Listening to problems and offering solutions (informal) Speaking Skills Formal occasions- Introducing oneself, Introducing others, Enquiries and Seeking permission, neural speaking -Making short presentations- Informal occasions- Requests, Offering help, Congratulating, Farewell party, graduation speech- Giving instructions to do a task and to use a device, Giving and asking directions Reading Skills Study Skills: Skimming and Scanning- Reading different kinds of texts- Types of reading-Developing a good reading speed, reading aloud, Referencing skill- Word Power (Denotation and Connotation) - Reading comprehension, Data interpretation — Charts, Graphs, Advertisements - Cognitive Skills- Inference Making — Interpretation Writing Skills Sentence patterns, Note- making and note taking-Strategies - Paragraph writing: Structure and Principles - Academic Writing - Formal and Informal Letters, Report, Book /Movie Review - Infographics Writing	Unit Content	Synabus	Hrs	Resources
Listening vs. hearing- Types of listening, Tips to enhance Listening Skills, Non-verbal and Verbal signs of active listening- Comprehensive Listening- Listening to pre-recorded audios on speeches, interviews and conversations-Listening Activities- Listening and responding to complaints (formal situation), Listening to problems and offering solutions (informal) Speaking Skills Formal occasions- Introducing oneself, Introducing others, Enquiries and Seeking permission, neural speaking -Making short presentations- Informal occasions- Requests, Offering help, Congratulating, Farewell party, graduation speech- Giving instructions to do a task and to use a device, Giving and asking directions Reading Skills Study Skills: Skimming and Scanning- Reading different kinds of texts- Types of reading-Developing a good reading speed, reading aloud, Referencing skill- Word Power (Denotation and Connotation) - Reading comprehension, Data interpretation - Charts, Graphs, Advertisements - Cognitive Skills- Inference Making - Interpretation Writing Skills Sentence patterns, Note- making and note taking-Strategies - Paragraph writing: Structure and Principles - Academic Writing - Formal and Informal Letters, Report, Book /Movie Review - Infographics Writing Infographics W	Mathew Arnold: Dover Beach Aindications outline paraphrasing the form poetic devices enjambment technique Our Earth Will Not title indications outline paraphrasin poem form poetic devices of Annotations Charles Lamb: Christ's Hospital Ago Author's biography Narrative the text passage analysis insight context style language techniques AJames Hanson: A Famed Life - Ten Women - Author's Biography Summary and Analysis Themes Characters Description - analysis analysis Sheila Nayampalli Baruna: Alon narrative structure passage analysis	poem- context of poem- chniques— Annotations Die- Author's Biography- g the poem- context of njambment- techniques— Five and Thirty Years structure- Exploration of of ideas- cohesion and annotation Minute Comedy for Two Plot Summary- Detailed Important Quotations- Terms- Symbols- Critical e - Author's Biography- insight of ideas- cohesion	12	Text Book
Speaking Skills Formal occasions- Introducing oneself, Introducing others, Enquiries and Seeking permission, neural speaking -Making short presentations- Informal occasions- Requests, Offering help, Congratulating, Farewell party, graduation speech- Giving instructions to do a task and to use a device, Giving and asking directions Reading Skills Study Skills: Skimming and Scanning- Reading different kinds of texts- Types of reading-Developing a good reading speed, reading aloud, Referencing skill- Word Power (Denotation and Connotation) - Reading comprehension, Data interpretation — Charts, Graphs, Advertisements - Cognitive Skills- Inference Making — Interpretation Writing Skills Sentence patterns, Note- making and note taking-Strategies - Paragraph writing: Structure and Principles - Academic Writing - Formal and Informal Letters, Report, Book /Movie Review - Infographics Writing	Listening vs. hearing- Types of li Listening Skills, Non-verbal and listening- Comprehensive Listening- audios on speeches, interviews ar Activities- Listening and responding situation), Listening to problems	Verbal signs of active Listening to pre-recorded and conversations-Listening and to complaints (formal	13	britishcouncil.org cambridgeenglish. org
Reading Skills Study Skills: Skimming and Scanning- Reading different kinds of texts- Types of reading-Developing a good reading speed, reading aloud, Referencing skill- Word Power (Denotation and Connotation) - Reading comprehension, Data interpretation — Charts, Graphs, Advertisements - Cognitive Skills- Inference Making — Interpretation Writing Skills Sentence patterns, Note- making and note taking-Strategies - Paragraph writing: Structure and Principles - Academic Writing - Formal and Informal Letters, Report, Book /Movie Review - Infographics Writing Reading Skills britishcouncil.org cambridgeenglish org britishcouncil.org cambridgeenglish org	III Speaking Skills Formal occasions- Introducing on Enquiries and Seeking permission, short presentations- Informal occa help, Congratulating, Farewell party, instructions to do a task and to use a	neural speaking -Making sions- Requests, Offering graduation speech- Giving		britishcouncil.org cambridgeenglish. org
Sentence patterns, Note- making and note taking-Strategies - V Paragraph writing: Structure and Principles - Academic Writing - Formal and Informal Letters, Report, Book /Movie Review - Infographics Writing Sentence patterns, Note- making and note taking-Strategies - Local Paragraph writing org	Reading Skills Study Skills: Skimming and Scannin of texts- Types of reading-Develop reading aloud, Referencing skill- W Connotation) - Reading comprehen Charts, Graphs, Advertisements - Making – Interpretation	ing a good reading speed, ord Power (Denotation and sion, Data interpretation –	12	britishcouncil.org cambridgeenglish. org
Total 60	V Paragraph writing: Structure and Pri - Formal and Informal Letters, Rep Infographics Writing	nciples - Academic Writing	12	britishcouncil.org cambridgeenglish. org

Note: Case studies related to the above topics to be discussed (Examined Internal only)

Text book	1.	https://www.poetryfoundation.org/poems/43588/doverbeach
	2.	https://portal.abuad.edu.ng/lecturer/documents/1586771577our_earth_will_not_die.doc
	3.	http://l-adam-mekler.com/chucktwo.pdf
	4.	https://offthewallplays.com/wpontent/uploads/2017/04/1_pdfsam_A-famed-life-full-with-title-page.pdf
	5.	Nation, I. S. P and Jonathan Newton. 2009. <i>Teaching ESL/EFL Listening and Speaking</i> . Routledge, New York, United States of America.
	6.	Prabha, Dr. R. Vithya & S. Nithya Devi. 2019. <i>Sparkle</i> . (1 st Edn.) McGraw - Hill Education, Chennai, India.
Reference Books	1.	Rudzka, Brygida -Ostyn, 2003. Word Power: <i>Phrasal Verbs and Compounds: A Cognitive Approach</i> , Mouton de Gruyter, New York, United States of America.
	2.	Swales, John M. & Feak, Christine B. 2012. Academic Writing for Graduate Students: Essential Tasks and Skills, University of Michigan Press, Michigan, United States of America.
	3.	Sen, Leena. 2007. <i>Communication Skills</i> , Second Edition, Prentice Hall India Learning Private Limited, New Delhi, India.
	4.	O. Greene, John. 2021. Essentials of Communication Skill and Skill Enhancement: A Primer for Students and Professionals, Routledge publishers, United Kingdom.

Journal and Magazines	https://academic.oup.com/journals
E-Resources and Website	https://learnenglish.britishcouncil.org/ https://www.cambridgeenglish.org/learning-english/activities-for- learners/

Learning Method	Chalk and Talk/Assignment/Seminar/ Group Discussion/Case Study

		Semester - I CORE: MANAGEMENT CONC	CEPTS				
Semester	Course Code	Course Name	Category	L	T	P	Credits
I	25BMU1CA	MANAGEMENT CONCEPTS	CORE	48	12	s -	4

Preamble	 This course has been designed for students to learn and understand Principles, concepts and functions of management Decision making skills in various functional areas of the organization Directing, supervising and controlling techniques. 	
Prerequisite	Knowledge on Management	

Course O	utcomes (Cos)	
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Understand the basics of management concepts.	K2
CO2	Recognize the meaning and purpose of planning and carryout the decisions with the support of objectives.	K2
CO3	Sketch the organizational structure with effective span of management and staffing process	K2
CO4	Interpret the principles of effective direction with its importance and assume the role of supervisor.	K2
CO5	Execute the controlling process with controlling techniques for better co-ordination.	КЗ

Cos/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓	✓	✓	✓	
CO2	✓	✓	√	✓	1
CO3		√	✓	✓	1
CO4	✓ .	1	✓	✓	1
CO5	✓	✓	✓	√	1

25BMU1CA | MANAGEMENT CONCEPTS

Syllabus

Unit	Content	Hrs	Resources
Ι	Introduction to Management Management: Significance of Management — Contribution to Management: F.W. Taylor, Henry Fayol, Elton Mayo, Peter F Drucker, C.K. Prahalad — Management: A Science or an Art? — Nature and Scope of Management—Objectives of Management— Administration Vs Management—Levels of Management— Management Functions.	12	Text Book
II	Planning Planning and Decision Making: Purpose of Planning — Steps in Planning — Types of Planning- Objectives: Characteristics - Policies: Characteristics of a Sound Policy - Classification - Management by Objectives - Management by Exception — Decision Making: Characteristics - Process of Decision Making — Types of Decisions. Case Study on Planning	12	Text Book
III	Organizing Organizing: Types of Organization – Organizational Structure – Span of Control – Use of Staff Units and Committees – Delegation: Delegation and Centralization - Staffing: Types – Process. Case Study on Organizing	12	Text Book
IV	Directing Directing: Nature of Direction - Principles of Effective Direction - Elements of Direction - Importance of Direction - Techniques of Direction - Role of a Supervisor - Qualities of Supervisor - Kinds of Supervisor.	12	Text Book
V	Controlling Controlling: Meaning and Definition - Importance of Controls - Nature and Purpose of Control - Control Process - Requirements of Effective Control System - Budgetary and Non-Budgetary Controls - Coordination - Techniques Case Study on Coordination.	12	Text Book
	Total	60	

Note: Case studies related to the above topics to be discussed (Examined Internal only)

Text book	1	Remesh B Rudani, 2019. "Principles of Management", 2nd Edition, Tata
	1.	McGraw Hill, New Delhi.
	2.	Robbins, Stephen P and Mary Coulter, 2017. "Management", 14th Edition, Prentice Hall, New Delhi
Reference Books	1.	Mitra J.K, 2017, "Principles of Management", First Edition, Oxford University Press.
	2.	Prasad L.M, 2016."Principles & Practice of Management", 9th Edition, Sultan Chand & Sons, New Delhi.

3.	Tripathi.P.C and Reddy.P.N., 2012. "Principles of Management", 5th Edition, Tata Mc Graw-Hill Publishing.
4.	Sharma.R.K and Shashi.K.Gupta, 2009. "Management Process", 13th Edition, Kalyani Publishers, New Delhi

Journal and Magazines	Principles Of Management Academy of Management Journal
Journal and Magazines	(aom.org)
E-Resources and	Infosys Springboard: Digital Learning and Reskilling Programs
Website	Principles of Management Coursera

I	Chalk	and	Talk/Assignment/Seminar/	Group	Discussion/Case
Learning Method	Study			1541	

Focus of the Course	Skill	Development/	Employability/	Entrepreneurial
	Develo	pment/ Innovations		



	CORE	Semester – I : MANAGEMENT INFORMATIO	ON SYSTEM	1S			
Semester	Course Code	Course Name	Category	L	Т	P	Credits
I	25BMU1CB	MANAGEMENT INFORMATION SYSTEMS	CORE	48	-	-	4

Preamble	This course has been designed for students to learn and understand					
	Importance of information system in business					
	 Recent information systems and technologies. 					
	 Contribution of information systems in managerial decision. 					
Prerequisite	Knowledge on Fundamentals of Computer					

Course O	utcomes (Cos)		
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level	
CO1	Describe the basics of data and information system.	K1	
CO2	Understand the computer hardware and peripherals.	K2	
CO3	Explain about the computer software.	K2	
CO4	Illustrate the database management system and its types.	. К3	
CO5	Classify the various technologies in information system and its security.	K4	

Cos/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓	✓	✓	✓	✓
CO2		✓	✓		✓
CO3	✓		✓	✓-	✓
CO4	✓	✓	✓	✓	✓
CO5	✓	1	✓	√	✓

25BMU1CB | MANAGEMENT INFORMATION SYSTEMS

Syllabus

Unit	Content	Hrs	Resources
I	Fundamentals of Information System Introduction-System Concepts - Components of Information System - Information System Resources - Information System Activities - Overview of Information System: The Expanding Roles of Information System - Operation Support System - Management Support Systems - Other Classification of Information System. Case Study on Information System.	10	Text Book
II	Computer Hardware Microcomputer System -Midrange Computer System- Mainframe Computer System - Computer System Concepts and Components - RISC Processor vs CISC Processor - Computer Peripherals: Input, Output and Storage Technologies.	9	Reference Book
III	Computer Software Introduction to Software-Application Software for End User - Software Suites and Integrated Packages - Business Application Software - System Software Overview - Operating Systems - Programming Languages - Web Languages and Services.	10	Text Book
IV	Database Management Technical Foundation of Database Management - Managing Data Resource -Information System for Business Operation: Manufacturing Information System - Transaction Processing Systems. Case Study on Database Management.	10	Reference Book
V	Information Systems for Managerial Decision Support Introduction - Management Information System - Decision Support System - Executive Information System - Implementing Business Change with IT - Managing IT: Security and Ethical Challenges: Security and Control Issues in Information Systems - Ethical and Social Challenges of Information Technology. Case Study on Managerial Decision Support.	9	Reference Book
	Total	48	

Note: Case studies related to the above topics to be discussed (Examined Internal only)

Text book	1.	fames A O'Brien, Georage M Marakas, Ramesh Behl, 2017, "Management Information Systems", 10th Edition, Mc Graw Hill, India.					
Reference Books	1.	Prof.Y.Suryanarayana Murthy, Dr.R.S.Ch.Murthy Chodisetty, Prof.M.Govardhan Reddy, Dr.S.Sreekanth, 2024, "Management Information Systems", Paramount Publishing House, Hyderabad.					
	2.	Rebeca Formiga Figueira, 2022, "Information System-A Management Tool", Our Knowledge Publishing					
	Kenneth C. Laudon and Jane P Laudon, 2022, " 3. Information Systems – Managing the Digital Firm", 17th ed Publisher.						
	4.	Kenneth C. Laudon and Jane P Laudon, 2018, "Management Information Systems – Managing the Digital Firm", 15th edition, Pearson Publisher.					

Journal	https://www.jmis-web.org
and	The state of the s
Magazine	AND SCIENT
S	/a * * * * * * * * * * * * * * * * * * *
E-	https://www.tutorialspoint.com/management_information_system/index.h
Resources	tm /5/
and	https://www.sctevtservices.nic.in/docs/website/pdf/140339.pdf
Website	10.700 20 10.10

Logueina Mothod	Chalk and	Talk/Assignment/Seminar/	Group	Discussion/Case
Learning Method	Study			100.0

Focus of the Course	Skill	Development/	Employability/	Entrepreneurial
rocus of the Course	Develo	pment/ Innovations		31

	CORE P	Semester – I RACTICAL : SPREADSHEI	ET FOR BUSI	NESS	S -		
Semester	Course Code	Course Name	Category	L	T	P	Credits
1	25BMU1CP	SPREADSHEET FOR BUSINESS	CORE	2	-	48	2

	This course has been designed for students to learn and understand
Preamble	 Basic Aggregate Functions in Excel Different types of Charts in Excel
	Highlight Cell Rules
Prerequisite	Knowledge on Spreadsheet

CO CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Understand Various Tool used in MS-Excel	K1
CO2	Create Chart for multiple data series and edit the charts.	K3
CO3	Apply Arithmetic and Logical Functions, Format Function in Excel	K3
CO4	Apply Highlight Cell Rules for Different Data Series	. K3
CO5	Prepare Various Reports using Excel	K3

Cos/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓	✓	✓	✓	✓
CO2	✓		✓	✓	
CO3	. 🗸	1	✓	n.	✓
CO4	✓	✓	✓	✓	✓
CO5	✓			✓	

25BMU1CP | SPREADSHEET FOR BUSINESS

S.No	List of Programs
1	Prepare a Mark List of your Class and Perform the Following Operations: Sum, Average, Count, Min, Max, Sort and Filter.
2	Prepare an Electricity Bill for 10 Customers. Create a Pivot Table to Analyze Worksheet Data.
3	Draw the Different Type of Charts (Line, Pie, Bar) to Illustrate Year-wise Performance of Sales, Purchase, Profit of a Company by using Chart Wizard.
4	Prepare a Worksheet for Employee Table and Working with IF, IFS, Sum IF, Average IF, Average IFS, and Count IF, Count IFS Statements.
5	Create a Spreadsheet for Sales Data and Apply Highlight Cell Rules.
6	Perform Arithmetic and Logical Functions, Format Function for Student Datasets.
7	Create a Spread Sheet using Concatenate Function.
8	Prepare Worksheet for Student Table using V-Lookup and H-Lookup Function.
9	Create a Password to Protect Worksheet.
10	Enter Stock details and Prepare Various Reports using Excel.
11	Invoice Report Preparation.
12	Creation of Balance Sheet.
Texk	1. Greg Harvey ,2019,"Excel 2019 All-in-One for Dummies", 1st Edition, For
Books	Dummies Publisher. 2. Michael Price,2019, "Excel 2019 in Easy Steps",1st Edition, BPB Publication, New Delhi.
Learnin	g Method Demonstration/ Hands on Experiments
Focus of	the Course Skill Development/ Employability

	IDC: N	Semester - I MATHEMATICS FOR MAN	AGEMENT -	I			
Semester	Course Code	Course Name	Category	L	Т	P	Credits
I	25MTU1IB	MATHEMATICS FOR MANAGEMENT - I	IDC	48	12	-	4

Preamble	 This course has been designed for students to learn and understand the characteristics of different types of matrices the requirements for a good average and differentiate between average and dispersion the knowledge on application of correlation and regression for business operations
Prerequisite	Knowledge on Basic Mathematics and Statistics

Course O	utcomes (Cos)			
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level		
CO1	understand the different effective rates of interest for sinking fund, annuity and present value	K1		
CO2	solve simultaneous equation using the concept of matrix	K2		
CO3	understand the basic concepts of mean, median and mode	K2		
CO4	estimate the measures of dispersion	КЗ		
CO5	analyze the correlation and regression analysis	K4		

Cos/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓	/	✓	/	
CO2	✓	✓	/	✓	
CO3	✓	✓	✓	✓	
CO4	✓	1	✓	✓	
CO5	✓	1	✓	1	ia.

25MTU1IB | IDC: MATHEMATICS FOR MANAGEMENT-I

Unit	Content	Hrs	Resources
I	Matrices: Definition - importance - types - Matrix operations - properties - system of linear equations - Determinants - Cramer's rule - properties of determinants - minor and cofactor - Inverse matrix method - Rank - consistency.	12	Text Book
II	Mathematics of Finance: Basic concepts - Simple interest - Compound interest - effective rate and nominal rate of Interest - Depreciation - Annuities - Sinking fund- discounting.	11	Reference Book
III	Measures of Central Tendency: Methods of finding Arithmetic Mean, Median and Mode- individual observations- discrete series-continuous series- merits and demerits-Geometric Mean-Harmonic Mean.	13	Text Book
IV	Measures of Dispersion: Range - Quartile deviation - Mean deviation - Standard deviation - Merits and Demerits- Coefficient of Variation - variance.	11	Text Book
V	Correlation and Regression: Simple Linear Correlation-types - Scatter diagram- Karl Pearson's correlation coefficient-Spearman's Rank Correlation coefficient- concurrent deviation method-merits and demerits-Simple Linear Regression-methods of forming the Regression equations.	13	Text Book/ You Tube Videos
	Total	60	¥0

Text book	1	Navnitham PA, 2021, "Business Mathematics and Statistics", Jai		
	1.	Publishers, Trichy.		
Reference	4	Gupta S.P., 2018, "Statistical Methods", Sultan Chand and Sons		
Books	1.	Educational Publishers, New Delhi.		
-17-11-	_	Pillai, Bagavathi RSN ,2021, "Statistics Theory and Practice" Eighth		
	^{2.} Edition, S. Chand and Company Limited, New Delh			
	Das N.G, Das J.K, 2012, "Business Mathematics and Statistics", Tata			
3. McGraw Hill Education Private Limited, New Delhi.				
		Mariappan S ,2017, "Business Mathematics" First Edition, Pearson		
	4.	Publisher, New Delhi.		

Journal and	https://www.worldscientific.com/worldscinet/bms)
Magazines	
7.5	Matrices: Definition, Properties, Types, Formulas, and Examples
E-Resources and Website	(geeksforgeeks.org)
	https://nptel.ac.in

Learning Method	Chalk and Talk/Assignment/Seminar
	4 33
Focus of the Course	Skill Development/Employability

Semester – I

AECC I: ENVIRONMENTAL STUDIES

Semester	Course Code	Course Name	Category	L	Т	p	Credits
I	25MBU1AA	ENVIRONMENTAL STUDIES	AECC	24	-	-	2

Preamble	 This course has been designed for students to learn and understand Multi-disciplinary aspects of Environmental studies Importance to conserve the biodiversity Causes of Pollution and its control 	
Prerequisite	Aware the basics of environmental components	4-1-1
Course Outco	mes (Cos)	
CO Number	Course Outcomes (Cos) Statement	Bloom's Taxonomy Knowledge Level
CO1	To understand the importance of natural resources in order to conserve for the future	K1
CO2	To impart knowledge on Natural resources and its conservation	K2
CO3	To impart knowledge on Biodiversity and its conservation	К3
CO4	To create awareness on effects, causes and control of air, water, soil and noise pollution etc.,	K4
CO5	To build awareness about sustainable development and Environmental protection	K1

Mapping with Programme Outcomes					
Cos/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓	✓	✓	✓	. ✓
CO2	✓	✓	✓ .	✓	✓
CO3	✓	√	✓	√	✓
CO4	✓	✓	✓	72	
CO5	✓	· /	√	✓	✓

25MBU1AA - ENVIRONMENTAL STUDIES Syllabus

Unit	Content	Hours	E-Contents / Resources
Ι	Introduction to Environmental studies& Ecosystems: components of environment – atmosphere, hydrosphere, lithosphere and biosphere. Scope and importance - Energy flow in an ecosystem: food chain, food web and ecological succession.	5	Text book and Website
П	Natural Resources: Renewable and Non-renewable Resources: Land Resources and land use - Deforestation: Causes and impacts due to mining, dam building on environment, forests, biodiversity and tribal populations. Conflicts over water (international & inter-state). Energy resources: Renewable and non-renewable energy sources, use of alternate energy sources, growing energy needs.	5	Text book and Website
Ш	Biodiversity and Conservation: Global biodiversity hot spots. India as a mega-biodiversity nation; Endangered and endemic species of India. Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity.	4	Text book and Website
IV	Environmental Pollution: types, causes, effects and controls; Air, water, soil, chemical and noise pollution. Nuclear hazards and human health risks. Environment Laws: Environment Protection Act; Prevention & Control of Pollution Act — Air & Water. Wildlife Protection Act; Forest Conservation Act; Indigenous knowledge used for sustainable forest use.	5	Text book and Website
V	Environmental ethics: Role of Indian and other religions and cultures in environmental conservation. Role of Information Technology in Environment and human health. Role of the Colleges, Teachers and Students in village adoption towards clean, green and make in villages in various aspects.	5	Text book and Website
	Total	24	

Text Book	1.	Carson, R. 2002. Silent Spring. Houghton Mifflin Harcourt
	2.	Gadgil, M., & Guha, R.1993. This Fissured Land: An Ecological History
		of India. Univ. of California Press.
Reference	1.	Gleeson, B. and Low, N. (eds.) 1999. Global Ethics and Environment,
Books		London, Routledge.
	2.	Gleick, P.H. 1993. Water in Crisis. Pacific Institute for Studies in Dev.,
		Environment & Security. Stockholm Env. Institute, Oxford Univ. Press.
	3.	Groom, Martha J. Gary K. Meffe, and Carl Ronald carroll. 2006, Principles
		of Conservation Biology. Sunderland: Sinauer Associates.
	4.	Grumbine, R. Edward, and Pandit, M.K. 2013. Threats from India's
		Himalaya dams. Science, 339: 36-37.

Journal and Magazines	https://www.hzu.edu.in/bed/E%20V%20S.pdf
E-Resource and Websites	https://www.ugc.gov.in/oldpdf/modelcurriculum/env.pdf

Learning Methods	Chalk and Talk/ Seminar/ Assignment
Focus of the Course	Skill Development/Employability/Social Awareness and Environment